



# AUTONOMOUS VEHICLES EXPO

The Future of Transportation

TUESDAY 23<sup>rd</sup> June 2020 | INTERNATIONAL CENTRE, TELFORD, UK





# AUTONOMOUS VEHICLES EXPO

TUESDAY 23rd JUNE 2020 – INTERNATIONAL CENTRE | TELFORD | UK

The UK's premier Autonomous Vehicle Expo is the must-attend event for those wishing to accelerate development of autonomous vehicles.

The event will provide a unique and exclusive opportunity to **CONNECT** with technology and service leaders, **DISCOVER** advanced concepts, technologies and partners, enabling you to get your **INNOVATIONS** to market faster.

Expect to explore exciting opportunities available in fields such as Artificial Intelligence, Advanced Sensors, Autonomous Safety, Cyber Security, Interior Technology & Electronics.

The event will also include a conference showcasing exciting developments where you will get the opportunity to learn, discuss and debate everything you need to help you create the future.





# AUTONOMOUS VEHICLES EXPO

## Exhibitor Profile

Exhibitors from industry sectors including:

- Artificial Intelligence
- Advanced Materials Production and Development Companies
- Advanced Sensors
- Autonomous Safety
- Cyber Security
- Interior Design Technology
- Electronics
- Automotive
- Rail
- Shipping
- Aerospace





# AUTONOMOUS VEHICLES EXPO

## Visitor Profile

Delegates attending the event will include:

- Founders / Co-founders / CEO / COO / CTO
- Executive Director, Product Management & Development
- Chief Marketing Officers
- Chief Communications Officer
- VP Global strategy
- Chief Commercial Officer
- Director, Technology and Innovation
- Technical Director, Applied Artificial Intelligence
- Director, Product Cybersecurity
- SVP, IoT, Programs & Venture
- Research Analyst
- SVP, Sponsorship & Partnership Management
- Senior Manager Energy Storage
- Managers of Electric Vehicle Operations & Strategy







# AUTONOMOUS VEHICLES EXPO

## Exhibiting Costs

3m x 3m exhibiting space within the main hall: £1,950 plus VAT

6m x 3m exhibiting space within the main hall: £3,450 plus VAT

Included with your exhibition space you will get:

### Prior to the event:

- Advertising on Show website [www.autonomousvehicles-expo.co.uk](http://www.autonomousvehicles-expo.co.uk)
- Branding on fortnightly email newsletter sent to over 40,000 recipients

### On the day:

- 6' table & cloth
- Shell Scheme
- 2 x chairs
- WiFi
- Car parking
- Electric point 2AMP
- 100 word company profile, logo and web address included in free event magazine





# AUTONOMOUS VEHICLES EXPO

## Sponsorship

### Platinum Sponsorship - £8,450 plus VAT (Limited to 6 companies)

- Acknowledged as a Platinum Partner on all marketing collateral including website and all email based marketing activity:
  - Company logo branding on main show banner in the main exhibition hall
  - Company logo branding on all signage
  - Corporate video on main screen in Exhibition Hall
- Exclusive use of dedicated business room/ workshop pods limited exclusively to platinum partners.
- 20 minute speaker presentation
- Full-page colour advertisement in premium position of the event magazine
- Tailored invites to your key customers
- Company logo branding on [www.autonomousvehicles-expo.co.uk](http://www.autonomousvehicles-expo.co.uk)
- Access to full delegate list including contact details (on opt-in basis)
- 6m x 3m exhibiting space within the main exhibition hall
- 3 exclusive dedicated email blasts in the run up to the Show



# AUTONOMOUS VEHICLES EXPO

## Sponsorship

### Gold Sponsorship - £5,995 plus VAT

- Acknowledged as a Gold Partner on all marketing collateral including website and all email based marketing activity
  - Company logo branding on main show banner in the main exhibition hall
  - Company logo branding on all signage at the event
- Half-page colour advertisement in premium position of the brochure
- Company logo branding on [www.autonomousvehicles-expo.co.uk](http://www.autonomousvehicles-expo.co.uk)
- Company marketing collateral in attendee pack
- 3m x 3m exhibiting space within the main exhibition hall
- Tailored invites to your key customers
- 1 exclusive dedicated email blast in the run up to the event





# AUTONOMOUS VEHICLES EXPO

## Individual Sponsorship & Advertising Options

### Individual sponsored items

Lectern presentation branding: £895

Branding on free hand out bag: £2,895

Company branded inserts into event bag: £495

Lanyard/ Name badge branding: £1,795

Registration desk: £2,245

### A4 - Event magazine advertising

Inside front cover (full page): £1,595

Inside back cover (full page): £1,395

Full page advert (run of magazine): £1,245

Half page advert: £795







# AUTONOMOUS VEHICLES EXPO

## Contact us

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